

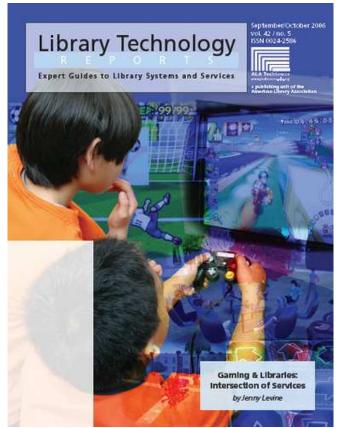
Gaming in the Library

March 13, 2007 Jenny Levine Internet Development Specialist & Strategy Guide, American Library Association



What We'll Cover Today

- Why
- But
- Do
- Dollars
- Next



Library Technology Reports, September/October 2006



Question

• How many of you are gamers?

Numbers

- Define "gaming"
- Define "gamer"
 - Teenage boys in the basement alone? No!
- There sure are a lot of young gamers
 - 90 million up to age 35
 - Boomers = 77 million
 - 2003 Pew Internet study of college students – no margin of error!
 - 33

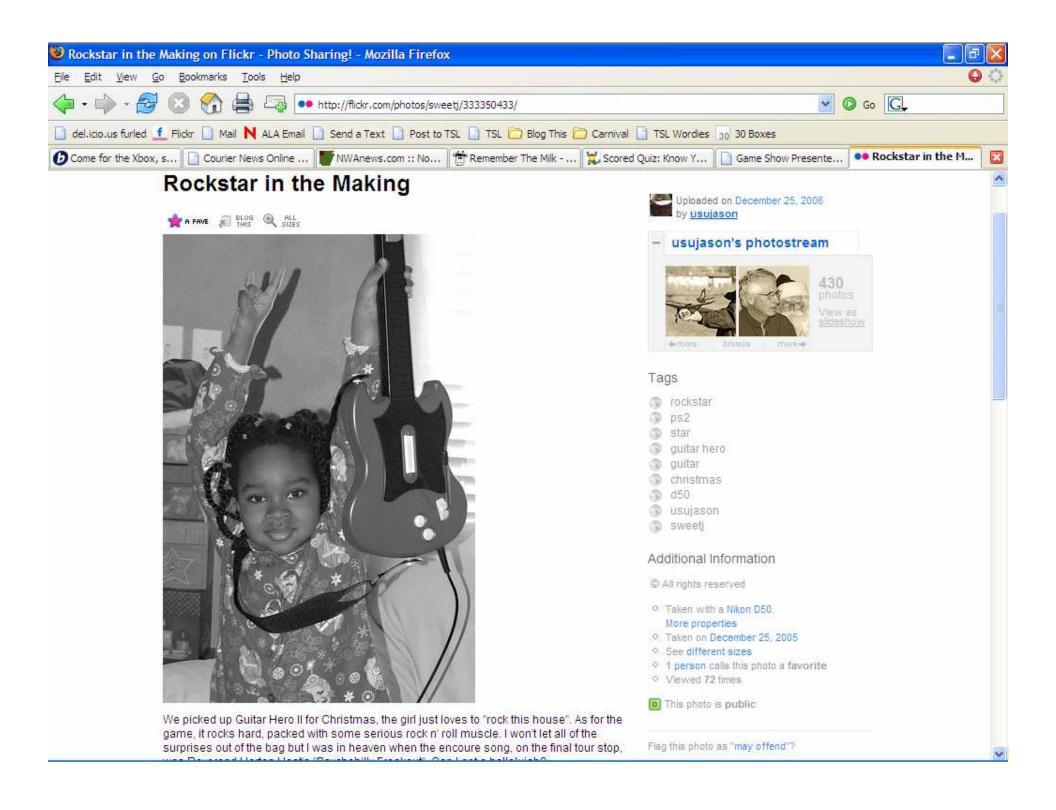


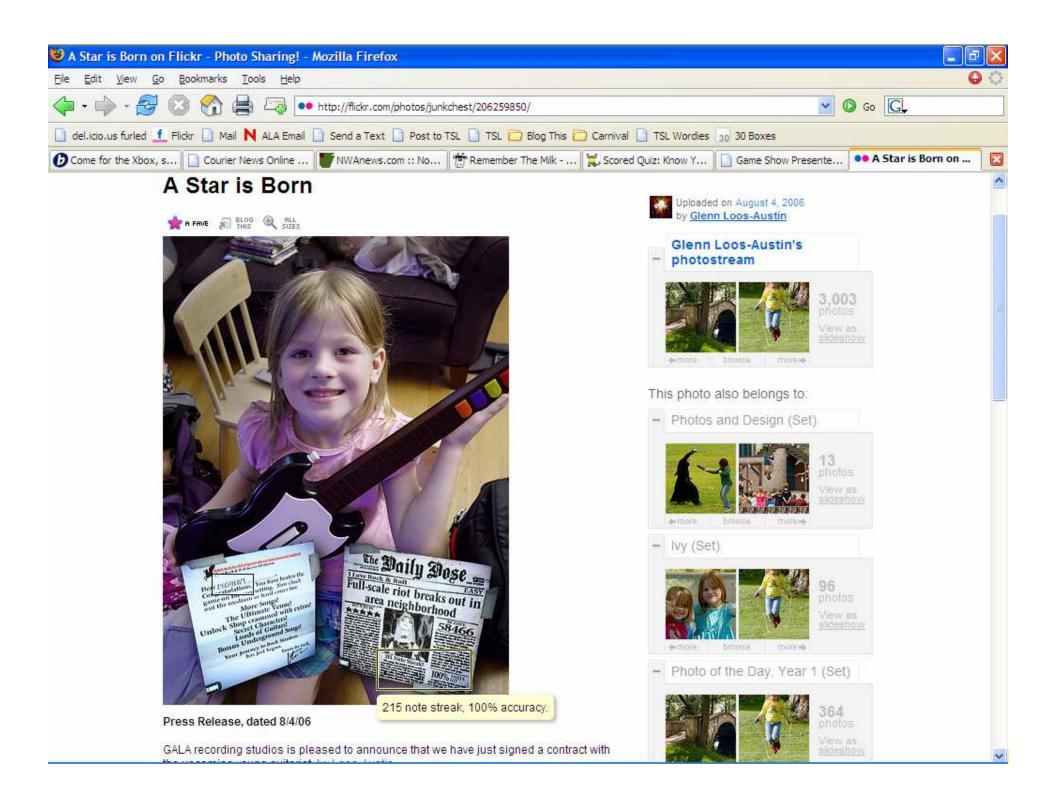


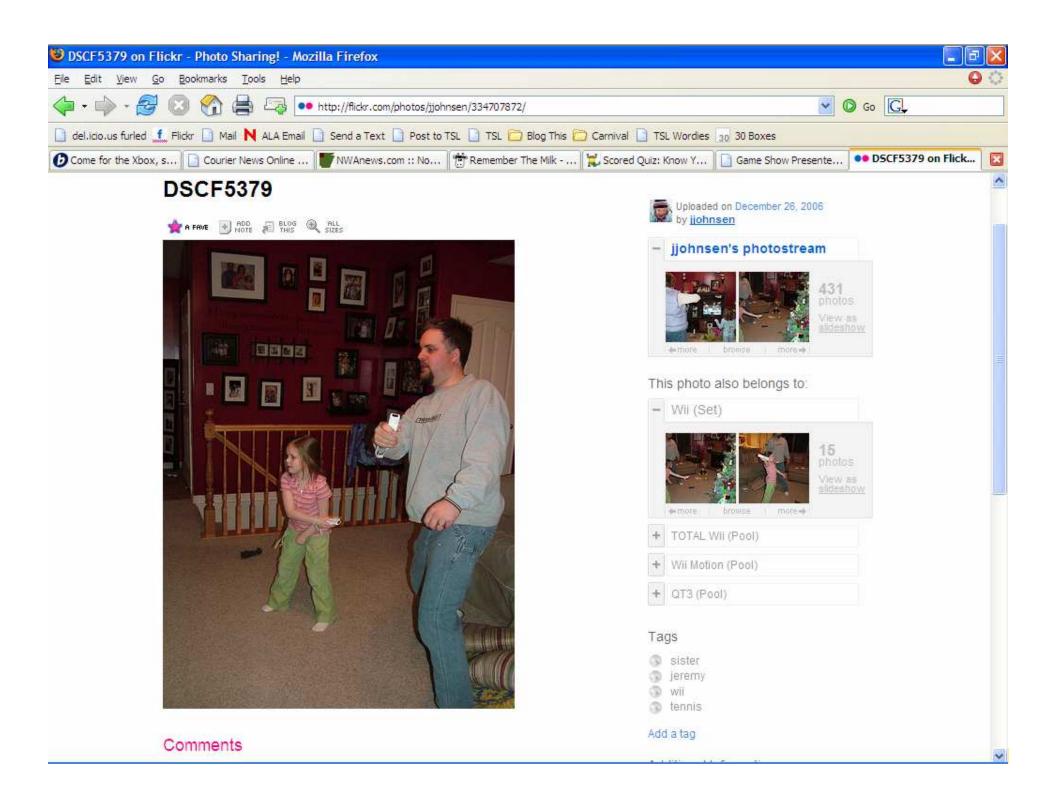


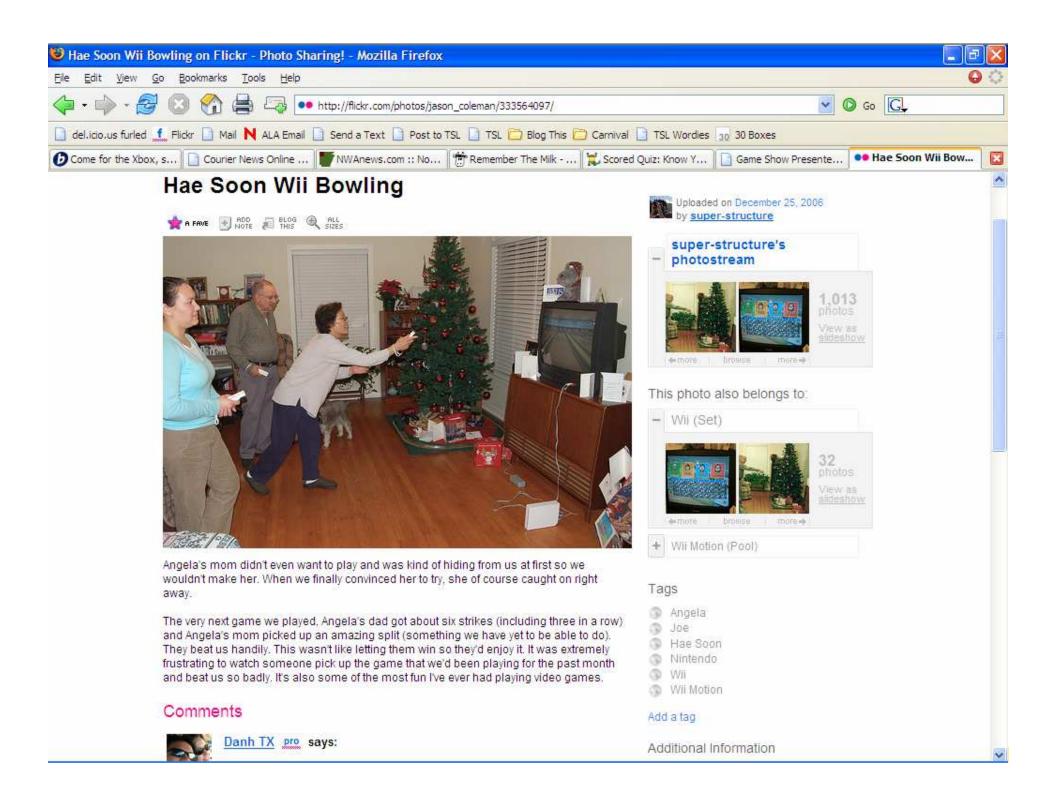
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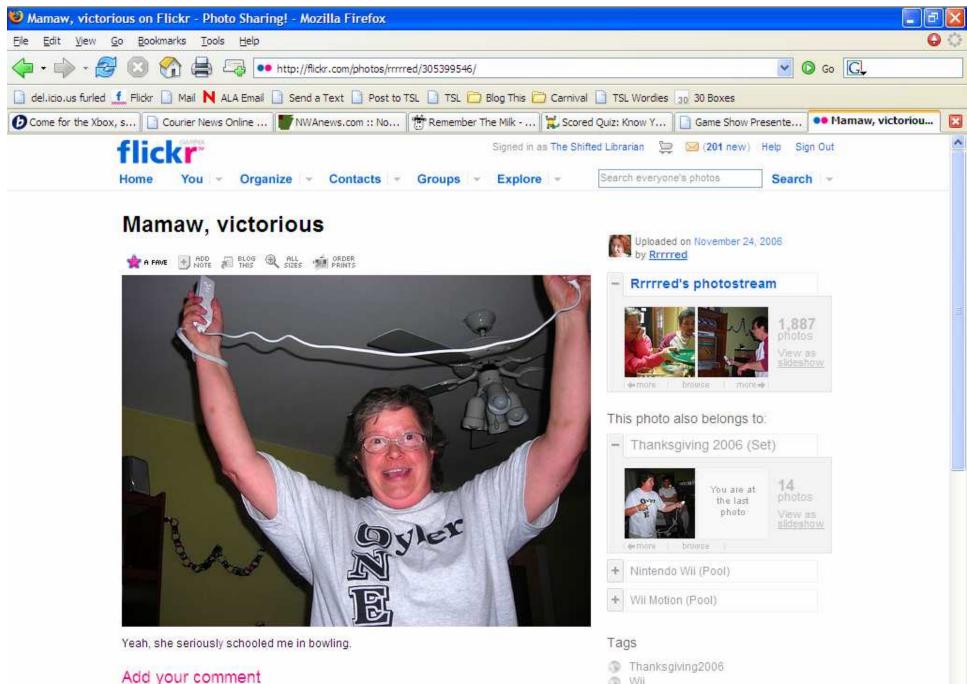
• How many of you are gamers?



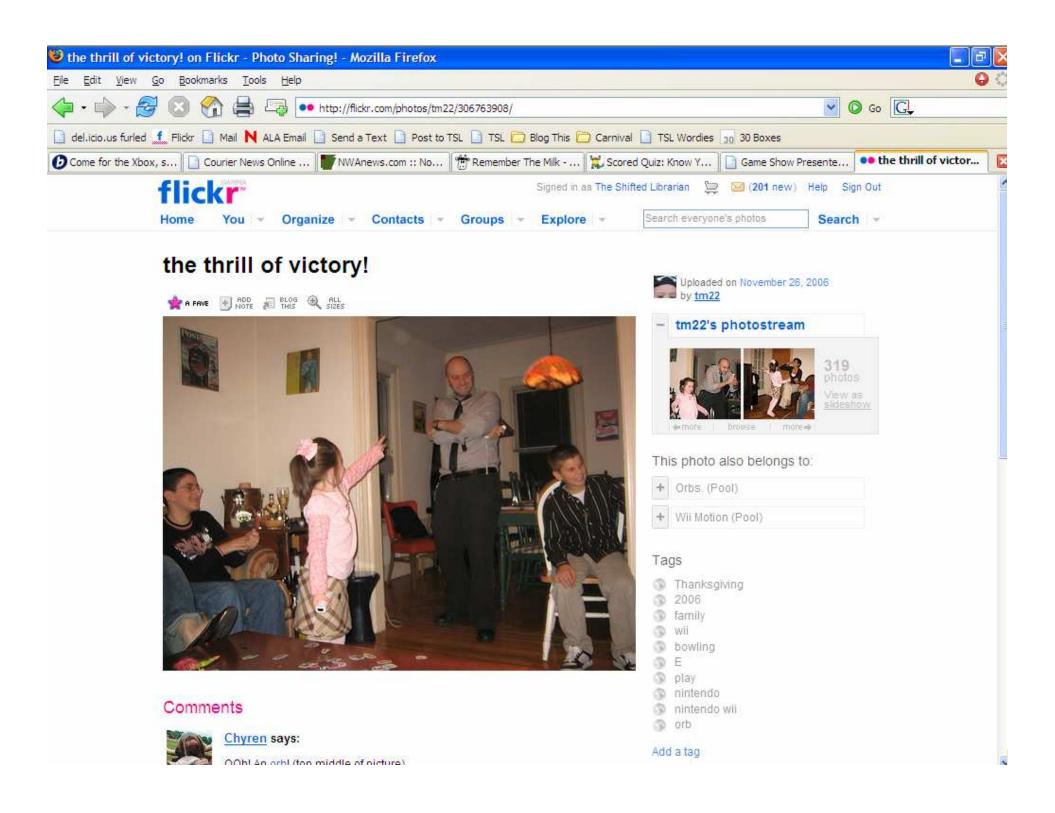


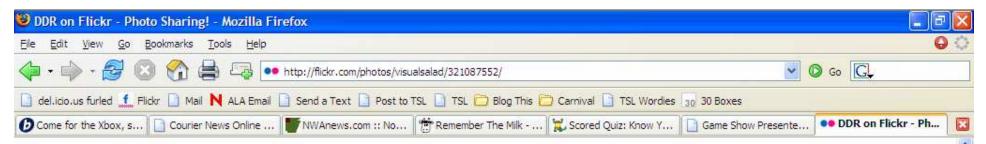






- 3 Wa
- NintendoWii
- mamaw





DDR

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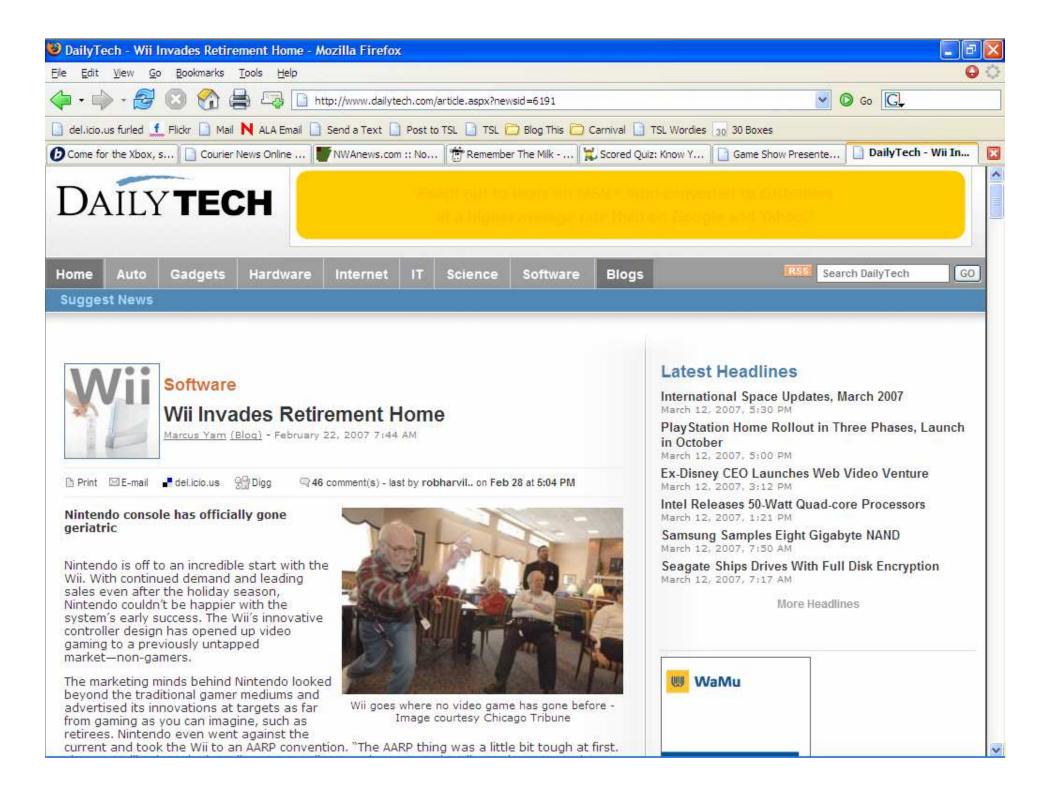
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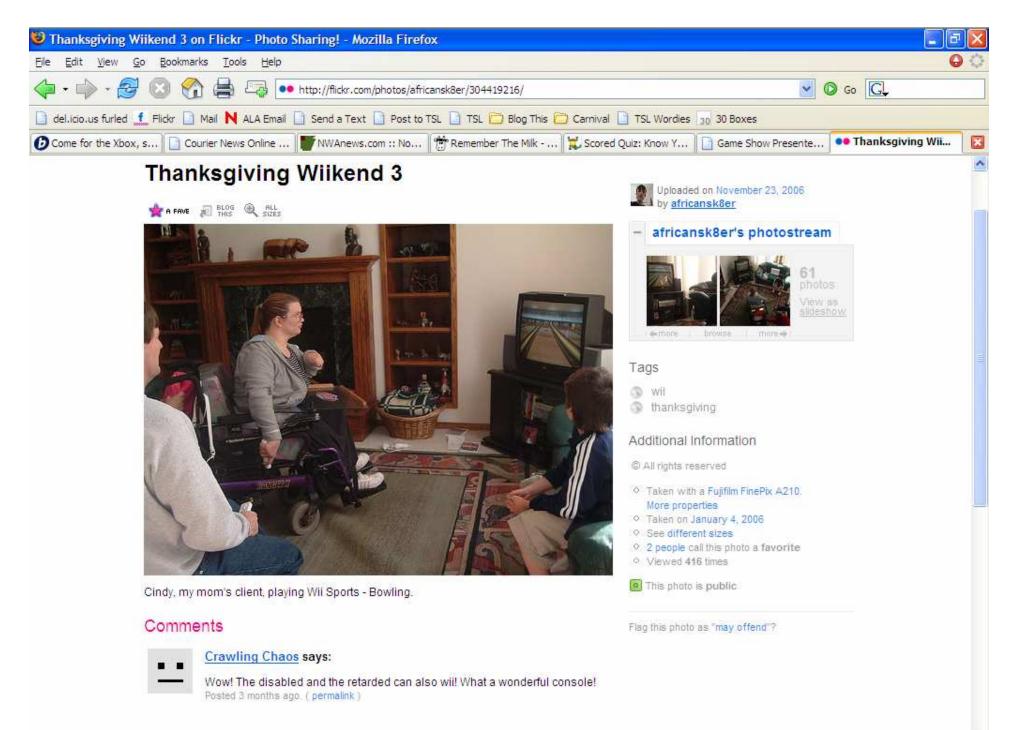
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- Christmas
- gift exchange
- DDR

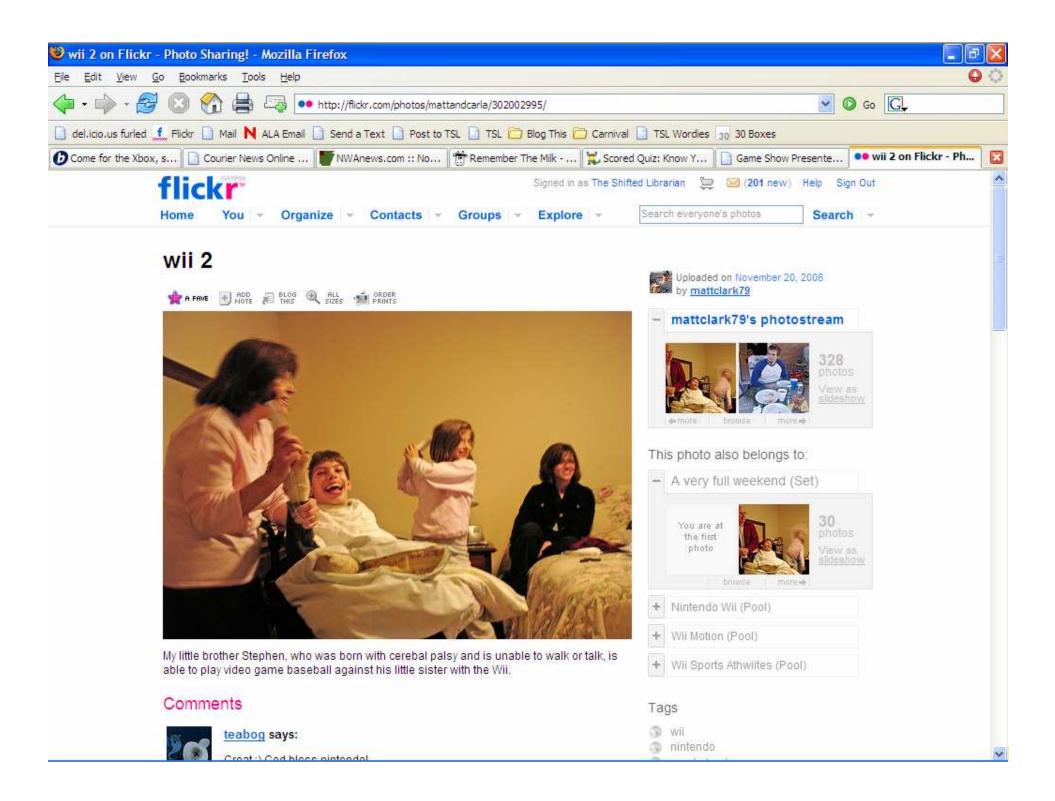
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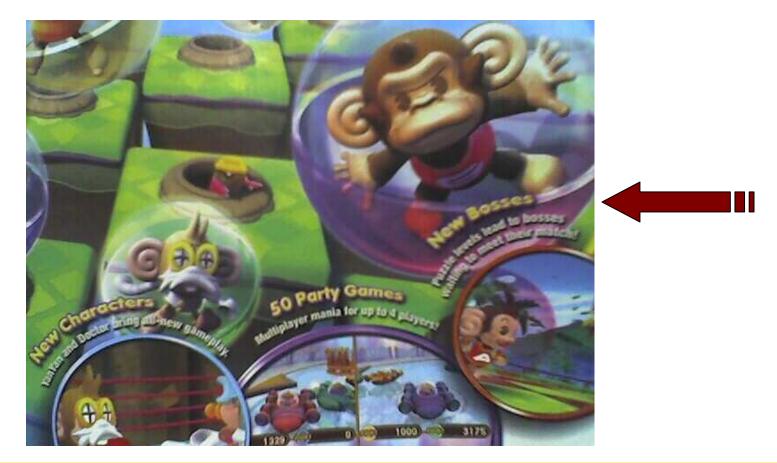
Gamers

- See themselves as a hero on a quest
- Willing to experiment and keep trying like to fix things
- Willing to seek expertise and ask for help also willing to share expertise and help "noobs"
- Desire to collaborate team players
- Learn from their mistakes and can adapt quickly
- Thrive on fast decision-making good at prioritizing
- Willing to take risks
- Very good at multitasking and continuous partial attention



Gamers

• Have an inherent distrust of "bosses"





Gamers

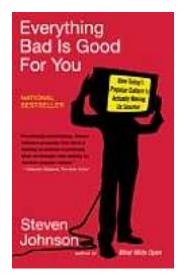
- Have an inherent distrust of "bosses"
- Have strong organizational skills
- Focused on feedback, improvement, constant practice – creative problem solvers
- Constantly seeking to be challenged
- Proactive rather than reactive
- Format-agnostic, experiential learners
- Don't want to be spoon-fed they want to do their own research and figure things out for themselves
- Are used to creating content
- Expect interaction, rewards, customization, and multiple paths



How Can I Justify Gaming?



• Content



Everything Bad Is Good for You: How Today's Popular Culture Is Actually Making Us Smarter by Steven Johnson



Chapter 1

This is a Library, Not an Arcade, and Other Entirely Artificial Distinctions

"WHY? For the love of dear old Melvil Dewey, why would we take our hallowed houses of learning and sully them with these vile, prurient, mind-rotting entertainments? Well, it's a fair question, so long as you remember that they were saying exactly the same thing about Pride and Prejudice not that long ago. Minus the Dewey part, of course."

-- Eli Neiburger, forthcoming book about gaming in libraries



"We learned from the great papyrus change that we shouldn't be precious about our formats and should attempt to accommodate new ones.... We learned from adding fiction to our collections that we can have a place in our patrons' non-educational pastimes, and we learned that if we are willing to tolerate the noise, snot, and cheerio particulates, we can provide meaningful services to children that can affect the course of their lives for the better. We've also learned that content is not just about text, and that media doesn't have to be socially redeeming, or even any good, for our patrons to want to consume it....

... If we were supposed to restrict ourselves to offering materials with purely redeeming social qualities and educational value, we'd have to throw out half the collection."

SirsiDvnix

-- Eli Neiburger, forthcoming book about gaming in libraries





- Content
- Knitting clubs, romance novels, large print books, movies, book discussion groups
- Storytime (communal experience = added value)
 Eli Neiburger



"You'd have to dig up the most crotchety 'children-should-be-neither-seen-nor-heard'espousing stick in the mud to find someone who would argue that storytime doesn't belong in the library (even if they'd prefer that it didn't happen when they were trying to read the paper). You're reading books to kids, and libraries are all about books, right?

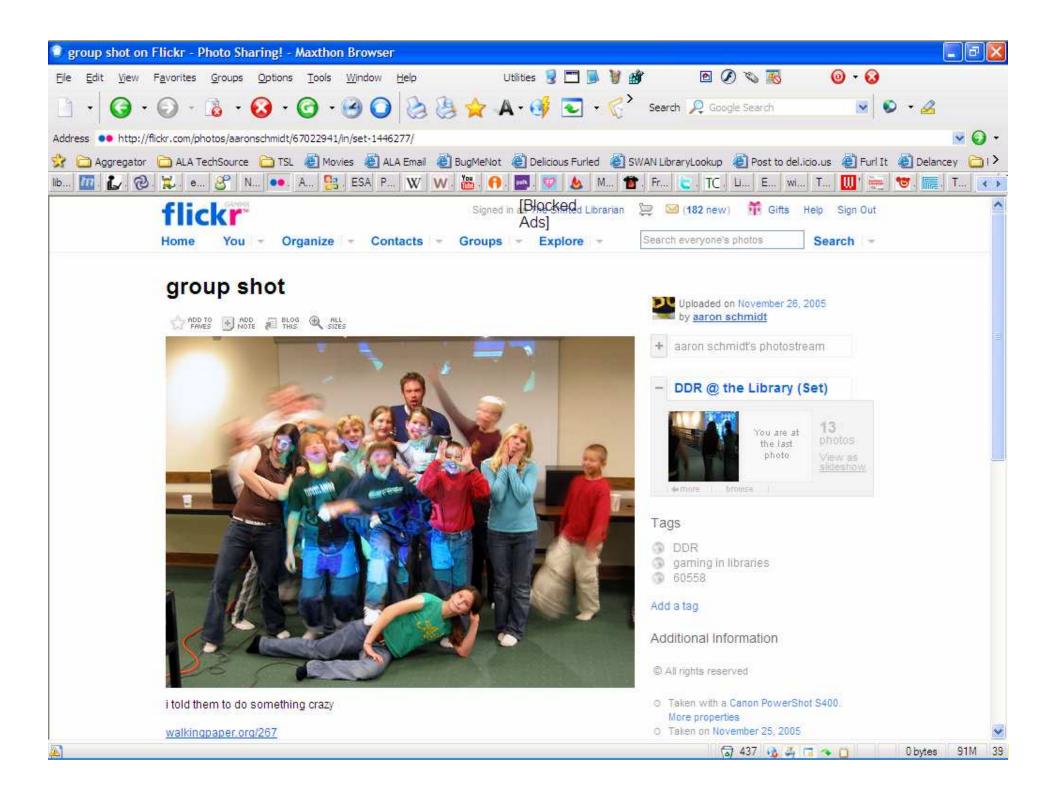
Well, sort of... **libraries are all about** *content***.** We circulate content by the ton, and that's definitely our core business (for the moment), **but we all know there's more to the library than just content delivery**. We've found how beneficial it can be to take this content that our users would normally consume individually, at home, and make a social event out of that consumption. We're adding value. Sure, dad could check out and take home *Who Took My Hairy Toe* and read it at bedtime, and that's great, but it's even better when parent and kid can come to the library together and hear Shutta Crum read it her way, and laugh, smile, and be scared along with other kids. The added value is the quality of the storyteller, the experience distinct and more engrossing than that available at home, and the social interaction, both for kids, parents, and kids and parents, that solitary consumption of that content does not provide.

You see where I'm going with this, huh? Hosting a videogame tournament at your library is just like storytime."

-- Eli Neiburger, forthcoming book about gaming in libraries

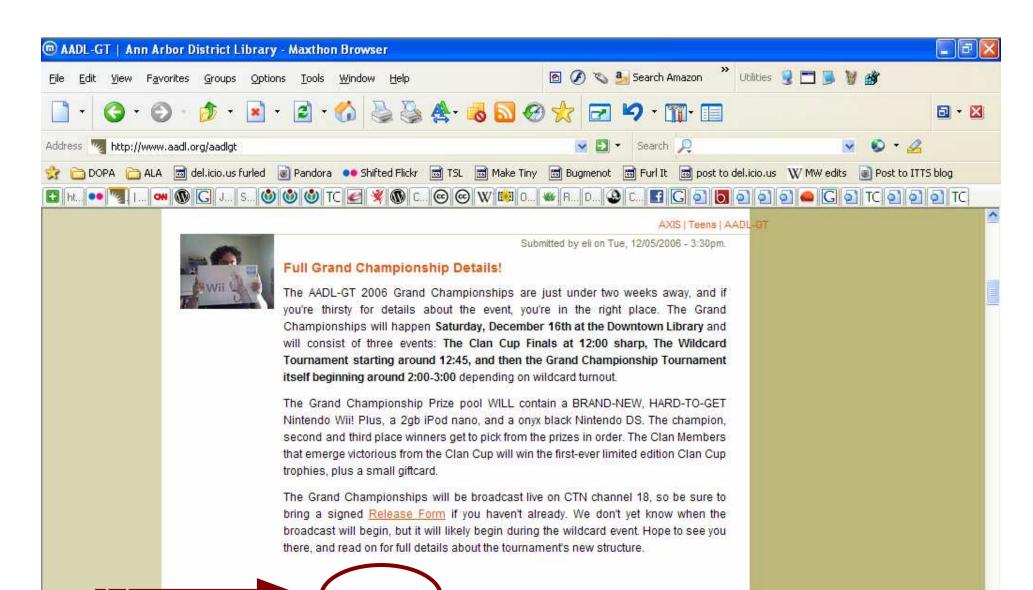


- Content
- Knitting clubs, romance novels, large print books, movies, book discussion groups
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- Connections ("Eliiiiiii")





- Content
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 Eli Neiburger (2007 book)
- Connections ("Eliiiiiii")
- [Safe] Community



e | 307 comments

AXIS | Teens | AADL-GT

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0 bytes 171M 43

Submitted by eli on Mon, 11/20/2006 - 3:38pm.



AADL-GT Round 4 Results: Bros & Co Triumphant!

Ann Arbor, Michigan. A cold, grey, Saturday Afternoon in November. Surely, nothing could be as important to the sports fans of Michigan as watching Round 4 of AADL-GT

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Post here if you're new. A place to, as the name suggests, meet and greet.	3	16	Tue Feb 27, 2007 5:07 pm Pickwick the Second
+ AADL-GT			
• AADL-GT Forum	Topics	Posts	Last Post
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Forum AADL-GT Tournament Discussion Discuss results, opinions, rulesets, or anything else.			Sun Mar 04, 2007 11:36 pm
Forum AADL-GT Tournament Discussion Discuss results, opinions, rulesets, or anything else. Moderator eli AADL-GT Clans Discuss the clans, the upcoming clan battle, and related stuff here.	9	126	Sun Mar 04, 2007 11:36 pm Jain ◆D Sun Dec 24, 2006 2:28 pm

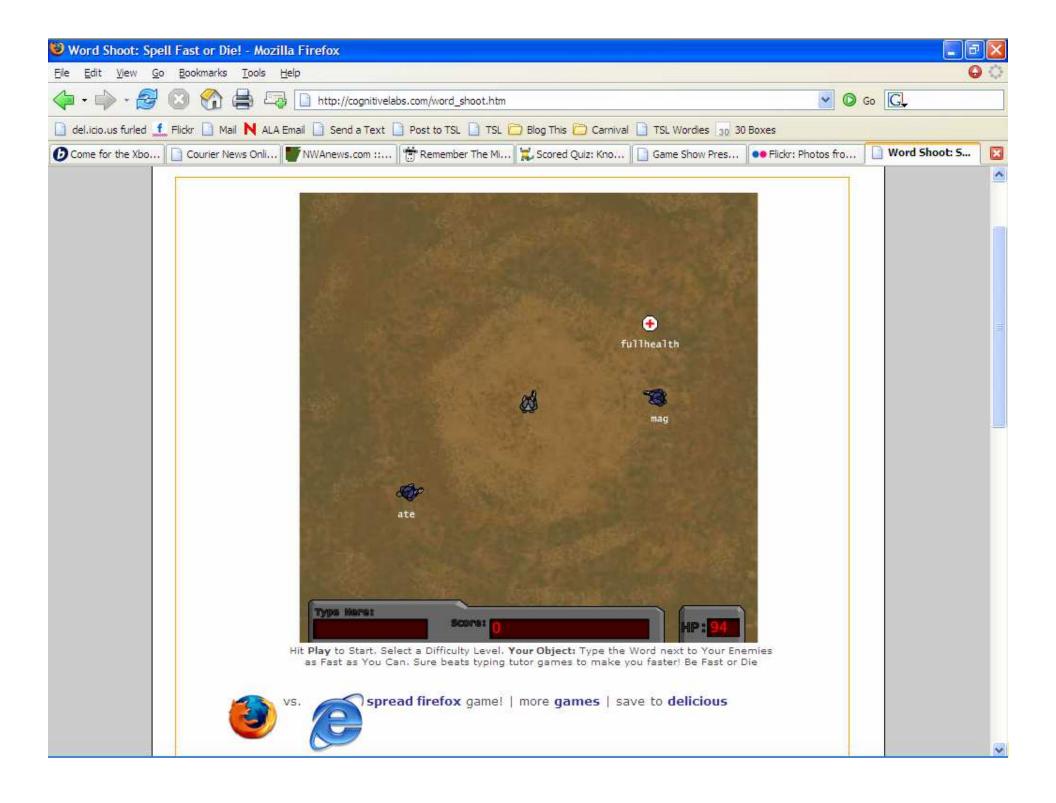


Question

 Add up all the comments your library has ever gotten [voluntarily] from teens. Is that number more than 307?



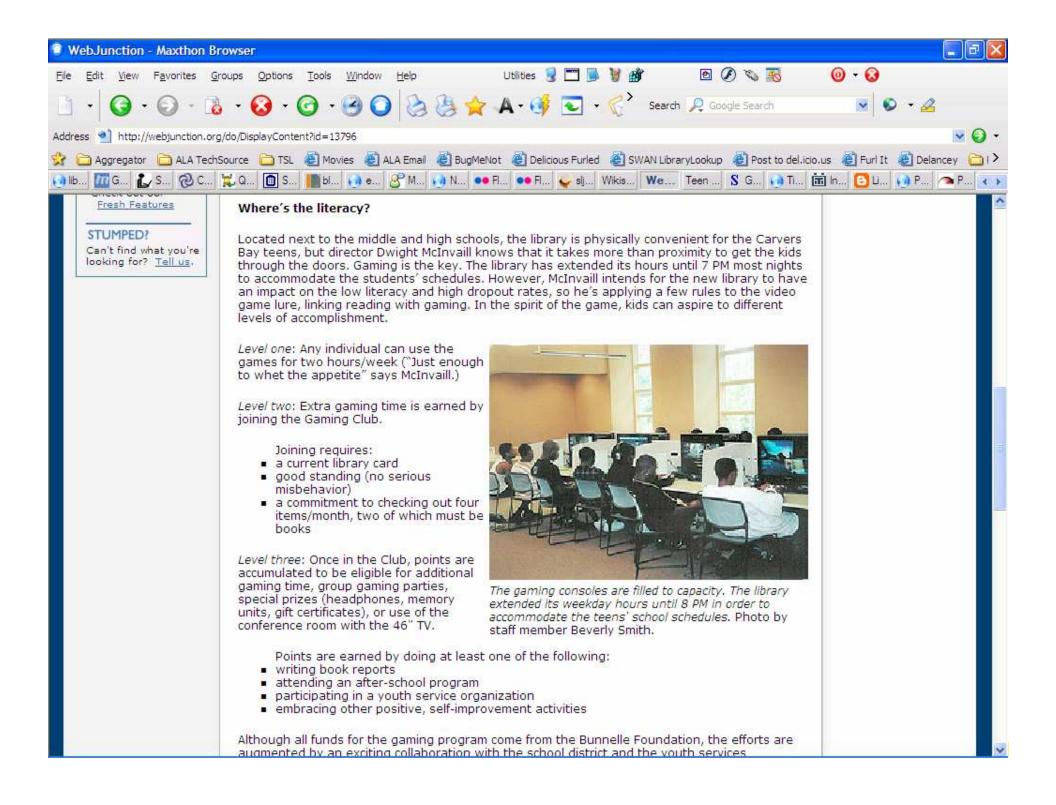
- Content
- Knitting clubs, romance novels, large print books, movies, book discussion groups
- Storytime (communal experience = added value)
 Eli Neiburger (2007 book)
- Connections ("Eliiiiiii")
- [Safe] Community
- Learning





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- [Safe] Community
- Learning
- Literacies
 - Information
 - Media

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 More About Discussions 		Sign In
Fresh Features	Carvers Bay (SC) Branch Library: Gaming the Way to Literacy (August 2006)	Register
♥ Weekly Tips	Description: If you thought gaming in libraries is only for the big-city systems, take a look at this library next to a corn field in rural South Carolina.	Connections
I'm Curious, George	Author: Betha Gutsche Publisher: WebJunction	Step-by-step Posting
Library of the Month	Date Published: Aug 1, 2006 Date Posted: Aug 1, 2006 Copyright: OCLC 2006	Primer
+ Archive	A new library for a new century	Monthly
Crossroads Newsletter	Innovation happens in the most surprising places. If asked which US library is pushing the envelope on introducing interactive computer gaming in public libraries, how many would look to	Features
Rural & Spanish Updates	the most rural, poor, and isolated corner of a county in South Carolina? And if informed that this corner of the library world has a 30% illiteracy rate, a 15% unemployment rate, a poverty level	
Pocuses	exceeding 30% with up to 90% of school kids eligible for free or reduced-rate lunches, and a meager 2% rate for library card registration, what odds would you give that it can even keep its doors open?	
Live Events		I'm Curious,
Get Involved	Although the brand new Carvers Bay Branch of the Georgetown County Library System has its	George
Members Directory	demographic challenges, it also has some visionary leadership, strong community support, and a	
Partners & Projects	bit of prodding from the primary funders. When director Dwight McInvaill approached the <u>Frances</u>	Library of the Month
WebJunction Global	P. Bunnelle Foundation to help build the new facility, the grantors pushed back with a request for something more than just books— The new library opened its doors in May 2006. The corn field next door belies the sophistication of the technology within.	Lanceton
GETTING STARTED	something more cutting-edge; Photos by Felicia Vereen of the SC State Library. McInvaill responded rapidly with the gaming proposal. Having only opened its doors for the first	Where minds meet." Crossroads Newsletter
-Nevsletter -BlogJunction	time on May 13, 2006, this infant library stepped immediately into the fast lane of technology with the aim of reaching a new generation of library users. Not only is the building designed to be "a reader's haven" full of books, natural light, and comfortable chairs, it is a gamer's heaven	More
- <u>Wiki</u>	with 10 Xbox 360s, 8 dedicated Dell Dimension 9150 gaming PCs, an auditorium with a	HOLE





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- [Safe] Community
- Learning
- Literacies
 - Information
 - Media
- Teen developmental assets (Beth Gallaway)
- Instruction

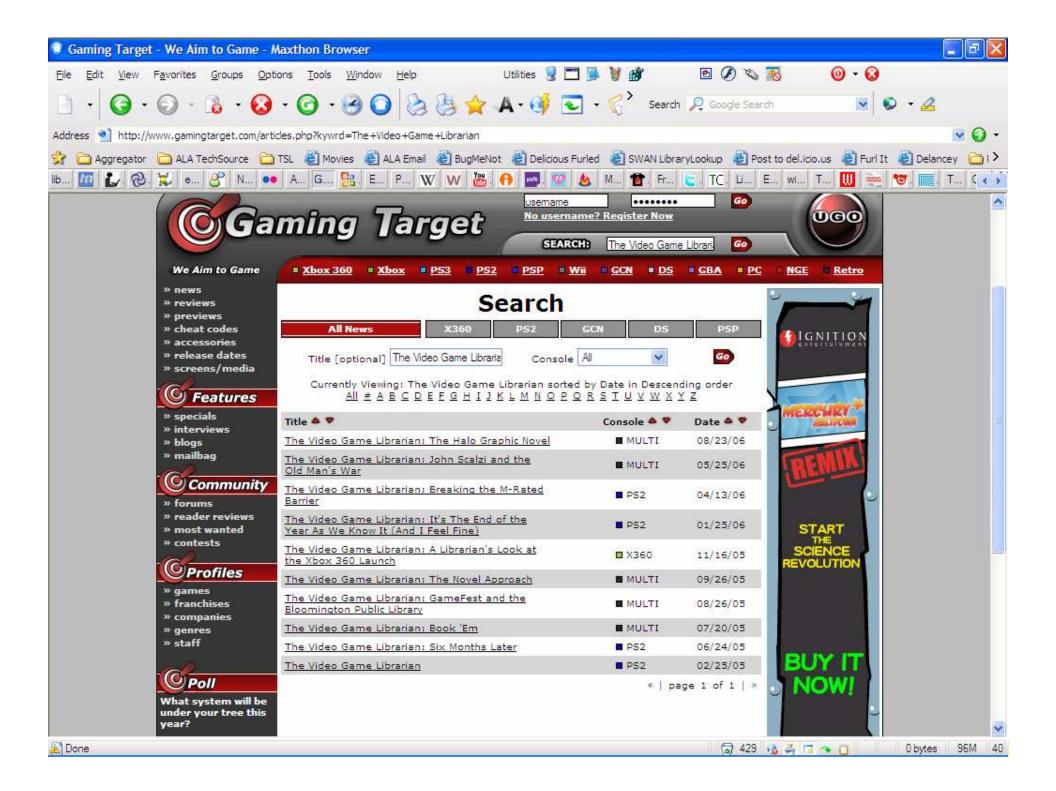


Gaming Services in the Library



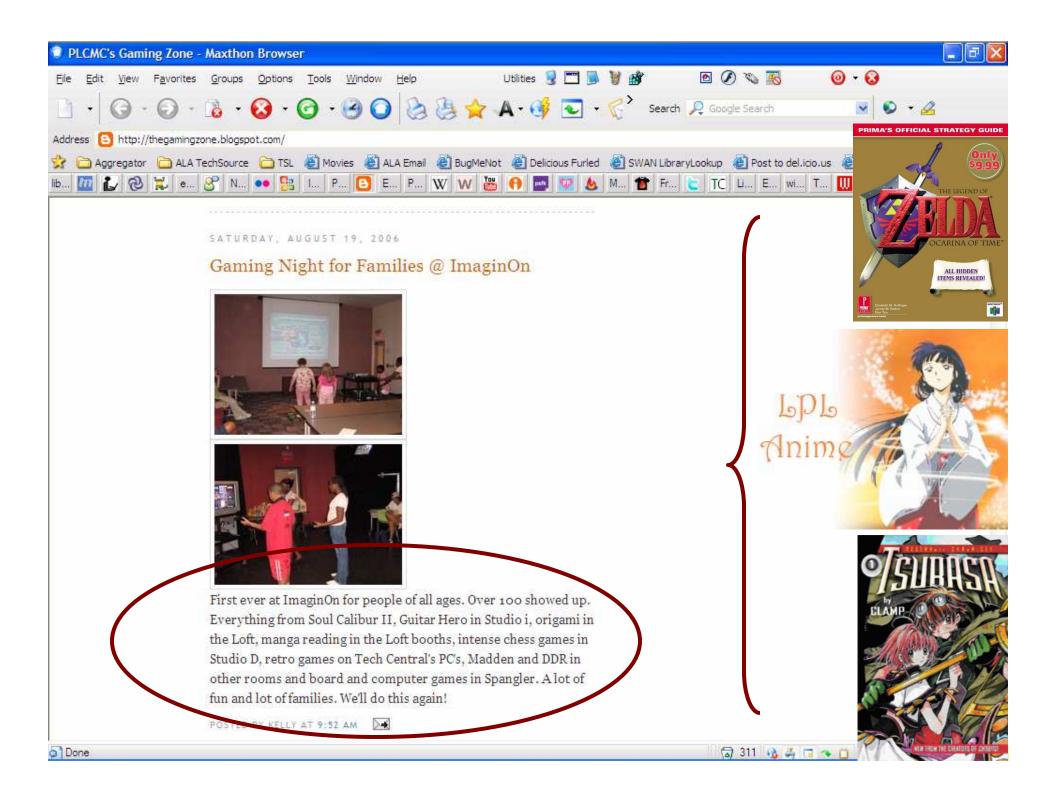
Collection development

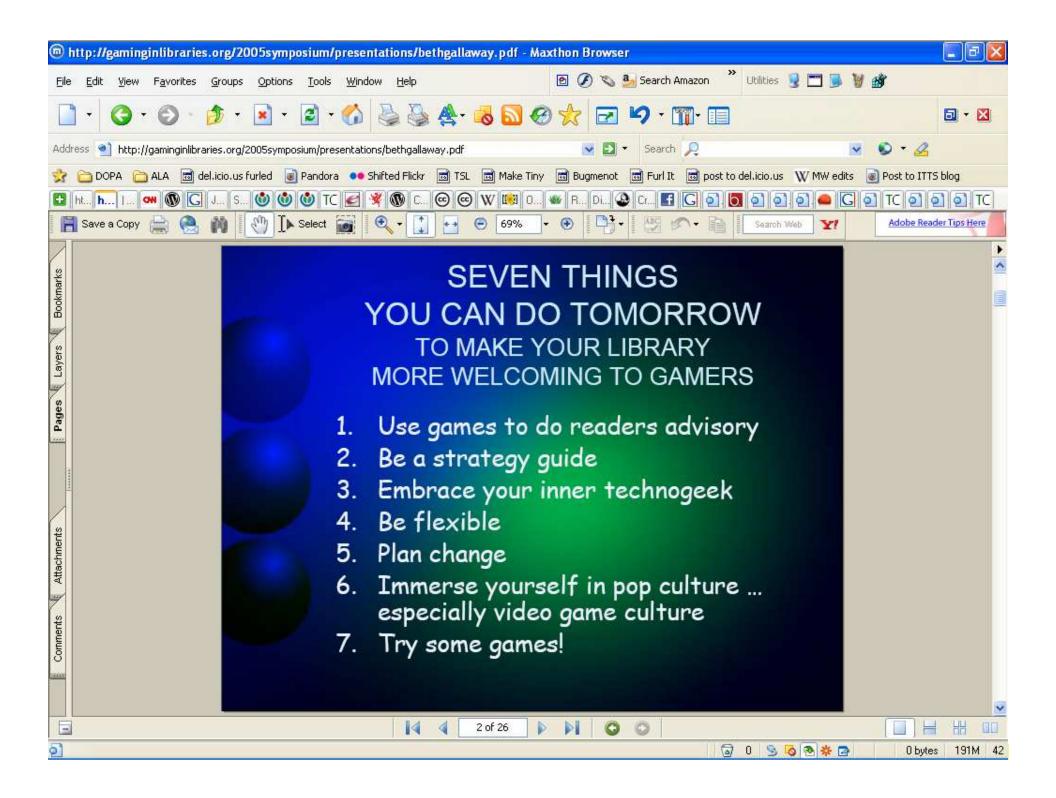
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- Collection development
- Support materials/services

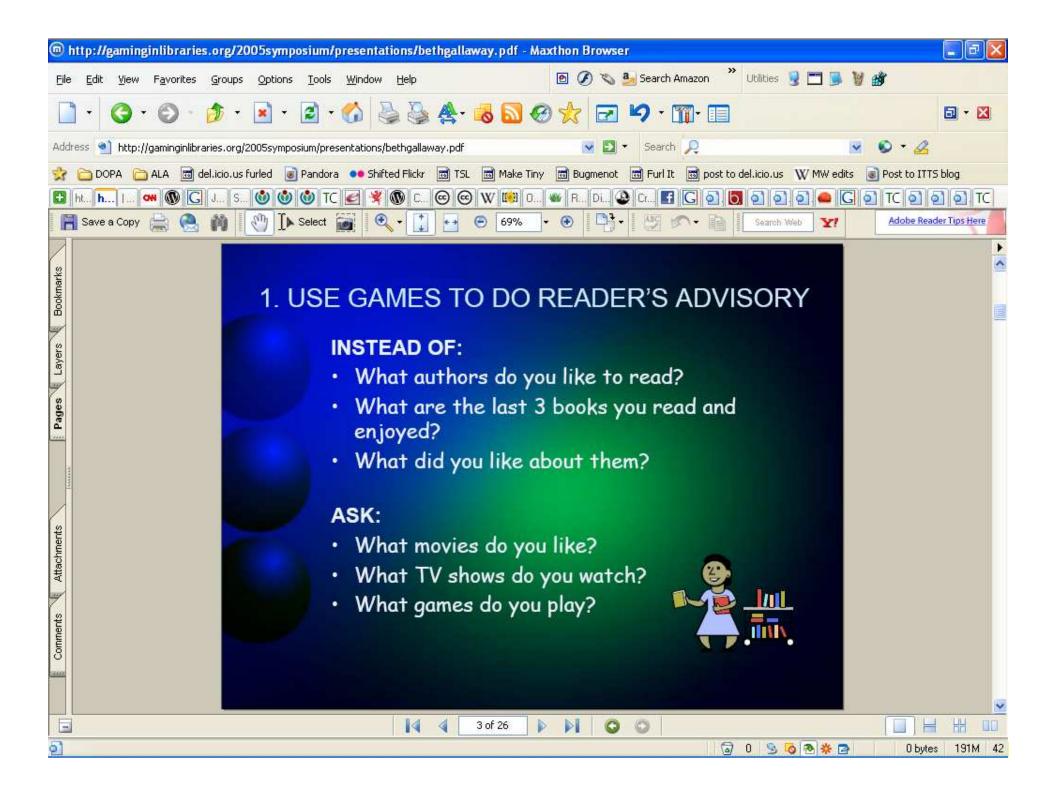


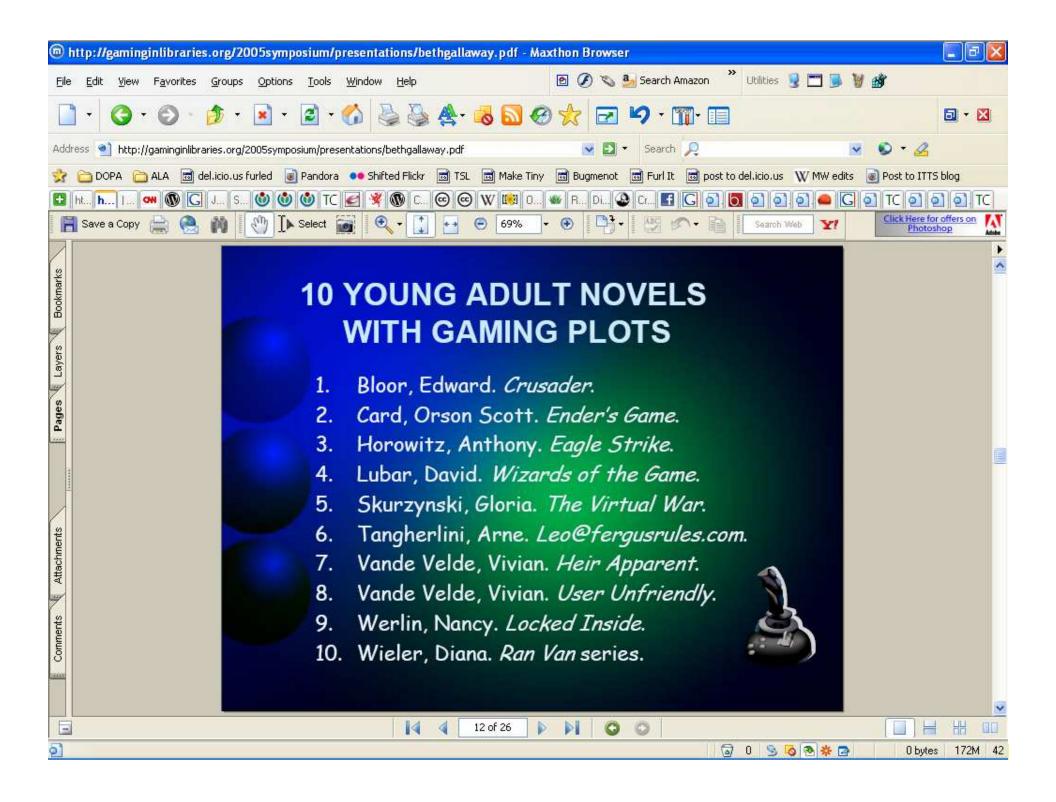


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Instructor Henry Lowcood Office: M 9.30-11; W 2.30-4. Green Library 321C
Send email to STS145 staff TA: Waynn Lue. Graders: Dougla: Wilson & Galen Davis
T 2.15-3.30; Th 2.15-4.05 Cummings Art Building, Art2
The Gameroom
There is a laboratory for this course, the "Game Lab," located in the <u>Media-Microtext Center</u> in Green Library. We are planning to have one each of the following machines available: Atari 2600 video console (this machine is a bit fragile), Vectrex Game Machine, Nintendo Entertainment System (NES) video console, Nintendo GameCube, Playstation 2, X-Box. Possibly, we will add a DOS-capable PC; a Windows-capable PC or two will also be available in the Media-Microtext Center.
The Library is building a selective collection of computer and video game titles. Several dozen titles are now available in the Media-Microtext Center. A partial list of most of the titles is available, and of course all titles held by Stanford can be found when you do searches in Socrates, the Library's on-line catalog.
The Library has acquired the Stephen M. Cabrinety Collection in the History of Microcomputing. This is a historical collection of software, and it includes several thousand game titles. The collection is housed in the Department of Special Collections. The best source of information about this collection is the archival finding aid, which can be found here: <u>http://oac.cdlib.org/findaid/ark/13030/kt529018f2</u> . Note, however, that only about 1/3 of the game software titles are listed by individual title. Most of the indexing is still at the box level, not the title level. A somewhat older <u>listing of game titles</u> in the collection is still available, which includes selected scans of some documentation, box covers, and other printed materials, as well as some information about the collector.
The Library is also acquiring archival collections in the history of game development. An example is Richard Bartle's papers relating to the original MUD game at the University of Essex. Information about these collections can be found either via finding aids or Socrates, as with other archival collections, as soon as processing is completed.
Of course, many other games, demonstrations, and emulations are available via the Web. Here are a few examples:
A Java simulation of the original PDP-1 version of Spacewar.
j <u>Pong</u> , a Java implementation of the classic Pong game
FreeArcade (Java arcade-style games.)



- Collection development
- Support materials/services
- Reader's advisory





SirsiDynix stitiite grow your skills

Books for Teen Gamers

by Kelly Czarnecki

The year 2006 was a watershed for video games and libraries. With the release of two major systems (Microsoft's Xbox 360 and Nintendo's Will), the launch of new gaming columns in many journals, and the publication of Geming and Libraries: Intersection of Services by Jenny Levine and ALA TechSource, last year proved that gaming is an increasingly important part of serving teen library patrons. This summer ALA TechSource will further explore this topic through a gaming symposium (visit http://gaming.technource.ala.org/indet.php/ Main Page).

In celebration of YALSA's first Teen Tech Week, March 4-10, the list below links several video-game genres with related book titles that will appeal to young adults.

Next time you notice teens playing video games or reading gaming magazines, find out more about what games they like. Then suggest tides from the list below to partner with their interests. Youth titles are indicated with suggested grade levels; titles without grade designations were published as adult books. Our loose categories are meant to serve as a starting place, rather than a comprehensive list, of video-game genres. An expanded version of this articles appears on Booklut Online.

Action Adventure Games



Action-adventure games, such as Mea, New Super Mario Brothers, and Ohand feature suspenseful narratives and require players to solve problems as they progress through scenarios and interact with the pames' characters.

Horowitz, Anthony, Stormbreaker, 2006, Philomel, paper, \$14,99 (0-399-24633-9). 0.6-9.

This graphic novel, adapted from Horowitz's screenplay for the Stormbreaker film, will grab gamers' attention. In a plot that is more fast-paced than that in Horowinz's novel of the same name, heroic Alex Rider faces his would be killers.

Kostick, Conor. Epic. 2007. Viking, \$17,99 (0-670-06179-4). cz 7-10. Kostick was a designer for the world's first live fantasy role-playing game in England, and his expertise is clear in this gripping first novel, set on New Earth, where violence has been banned for generations and conflicts are settled in the fantasy computer game Epic. Reviewed in this issue, p.84.

Meyer, L. A. In the Belly of the Bloodhound: Being an Accountant of a Particularly Peculiar Adventure in the Life of Jacky Faber. 2006. Harcourt, \$17 (0-15-205557-6), Gt 8-11.

With a price on her head for piracy, 16-yeur-old Jacky Faber finds a haven in a Boston boarding school. Then hid nappers stow her and her classmates on a ship, and the wild, epic adventures begin.

Educational Games

Educational games, such as Bruin Age, Quest Atlantis, and Wind Show, are designed to teach people about a concept, culture, or historical event

78 Booklist March 1, 2007

Green, John, An Abundance of Katherines. 2006. Dutton. \$16.99 (0-525-47688-1). our brain an Red moti beer face GR 9-12. 76

Colin, a child prodigy who feels that he has already hit his peak, designs a mathematical theory of love that will predict

the duration of a relationship. The mathematical problems, historical references, word pumples, and footnotes will engage gamers, as will the central friendship story.

McDonald, Janet, Spellbound, 2001, Farrar, \$16 (0-374-37140-7). Gt 7-18.

Raven's ticket out of poverty may be the scholarship she could earn by winning a local spelling bee. Try this with teens who love Word Shoot, as well as other online spelling and typing games.





In these games, players fight each other or computer-controlled enemies, usually using some form of martial arts. Popular examples of the pente ate Tekken, Mortal Kombat, and Dead or Alter 4.

Atangan, Patrick. The Yellow Jar: Two Tales from Japanese Tradition, v.1. 2003. NBM, \$12.95 (1-56163-331-3). Traditional Asian tales are often the source of video games. The beautiful visuals in this title should draw many gamers into the fairy-tale-like narrative and martial-arts-like combai

Salnai, Stan. Usagi Yojimbo: Glimpses of Death, v.20. 2006. Dark

Horse, paper, \$15.95 (1.59307-549-9), ct n-11. Once again, the vengeful samural rabbit has new rivals he must combat through swordfights and clever clue-gathering. Teen gamers will appreciate the nonstop action as they try to solve the mystery in this graphic novel.

Shertdan, Sam & Fighter's Heart: One Man's lourney through the World of Fighting, 2007. Adantic, \$16.50 (0-87113-950-2).

Older teens drawn to combat games may enjoy Sheridan's memoir, which documents his fascination with fighting and the multivear journey it led him through .

Waid, Mark, Legion of Super-Heroes: Teenage Revolution. 2005. DC Comics, paper, \$14.99 (1-4012-0482-1), cs. 1-11. This story of teens with superpowers who rebel against their parents

and other ruthless characters will appeal to gamers who want to be hences in their world.

First-Person Shooter Games



Youth

In games such as Call of Dury, Bantefield II, and Halo 3, the action is viewed from the viewpoint of the player's character (or First Person), who fights with handheld West DODS.

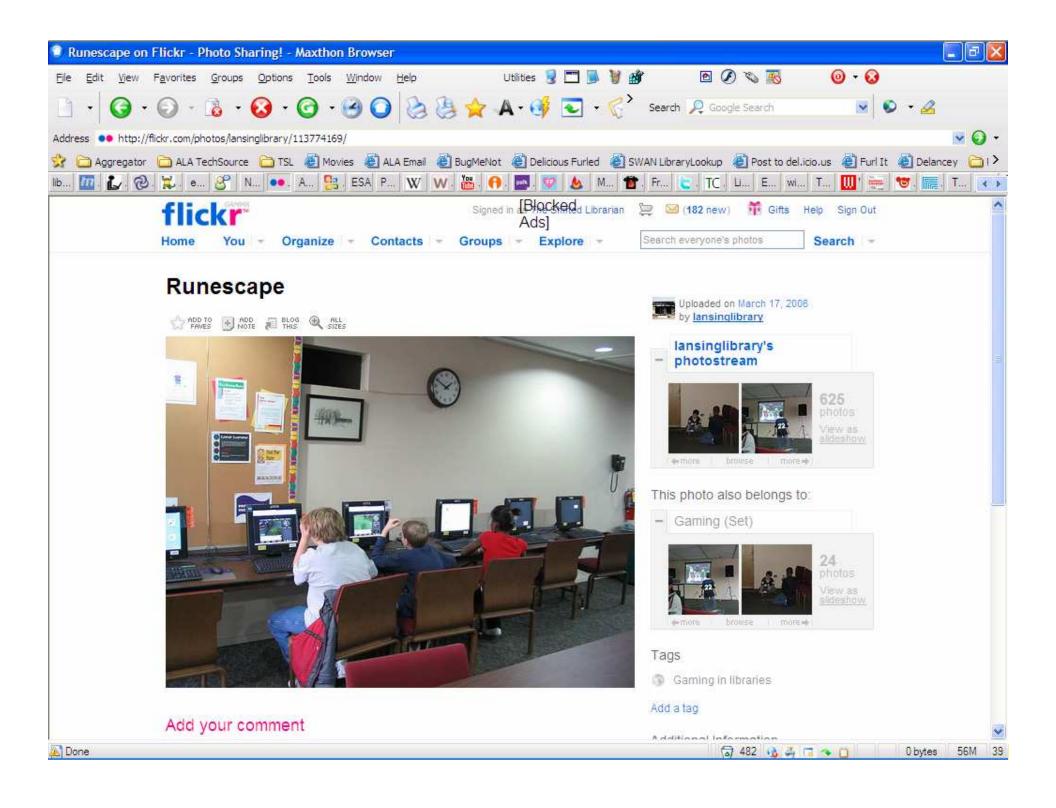
Bowden, Mark. Black Hawk Down: A Story of Modern War. 1999. Adaptic, \$25 (0-87113-738-0).

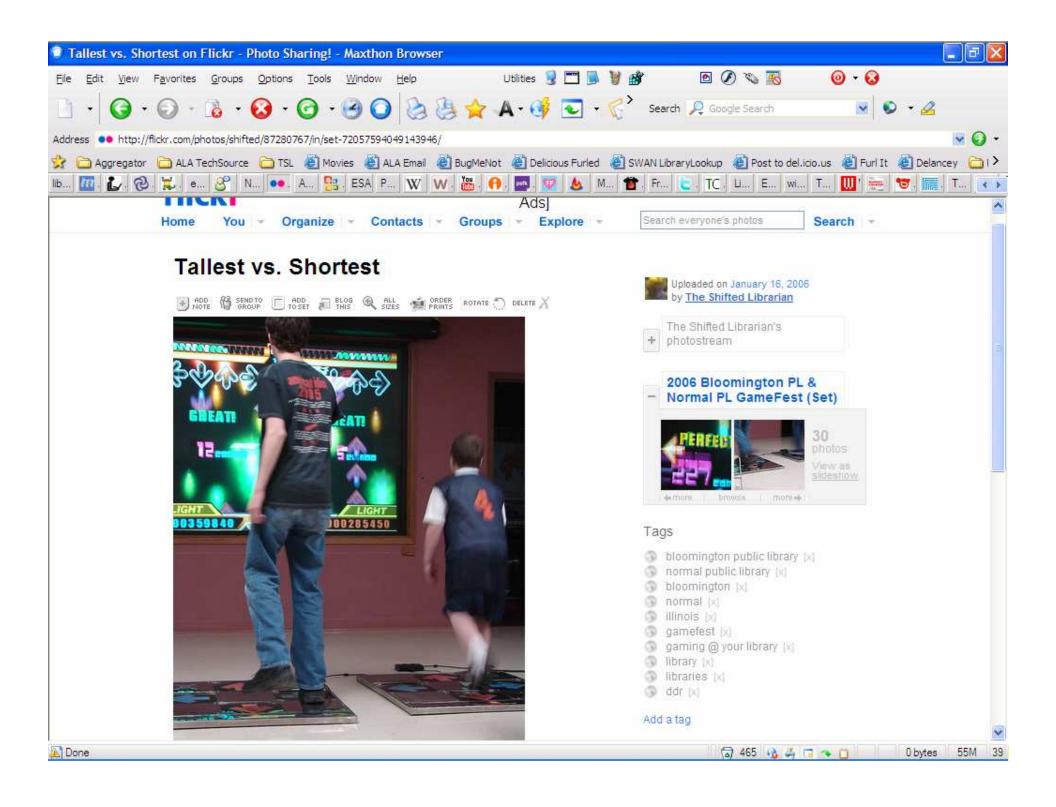
Many teens might have seen the movie, and gamers will undoubt-

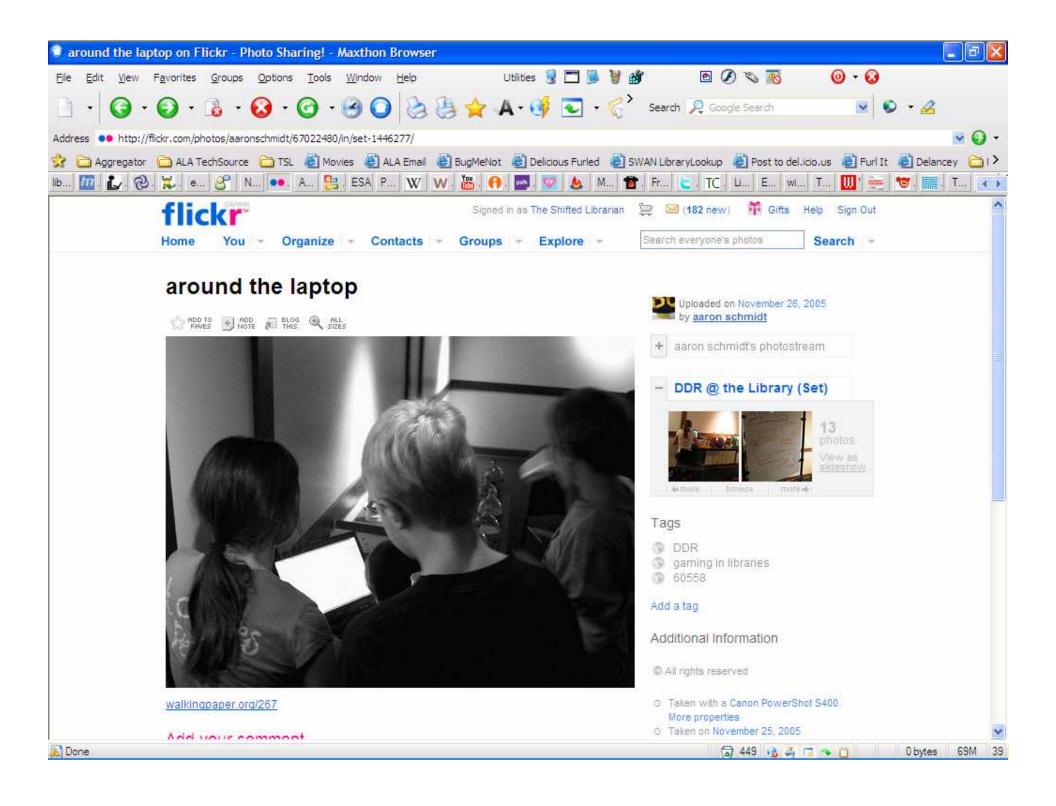
Booklist March 1, 2007

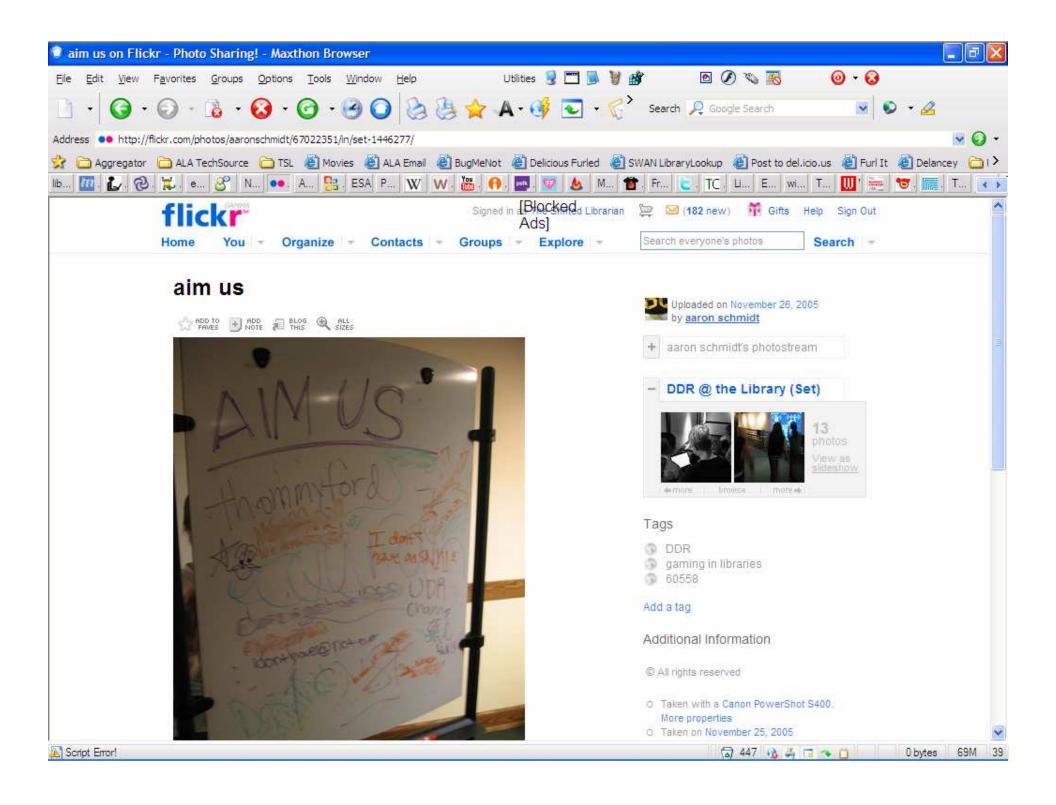


- Collection development
- Support materials
- Reader's advisory
- Open play





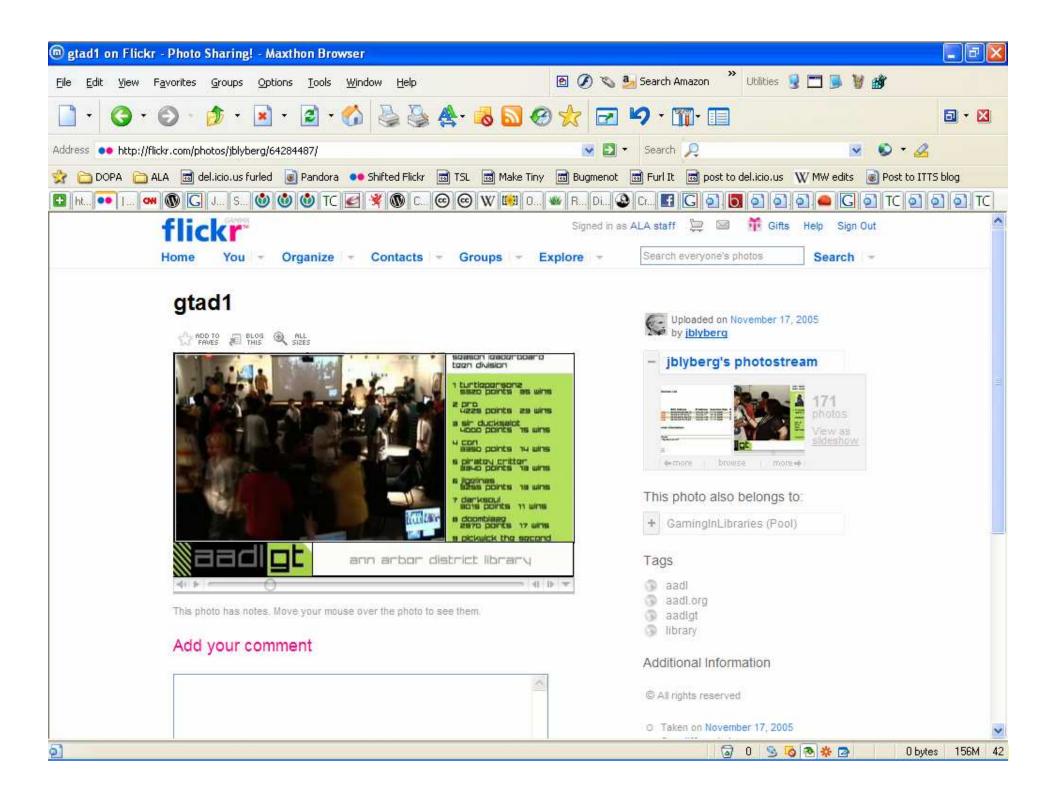








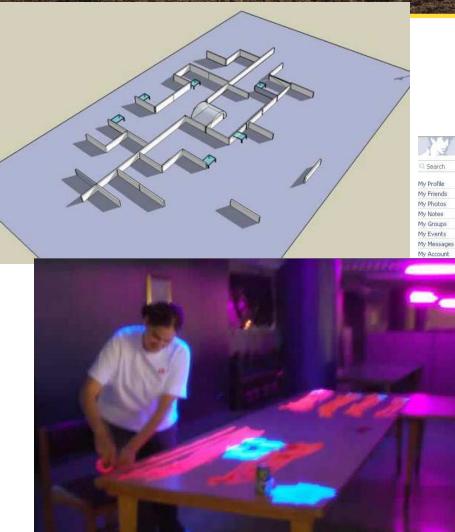
- Collection development
- Support materials
- Reader's advisory
- Open play
- Tournament play







Sate Set

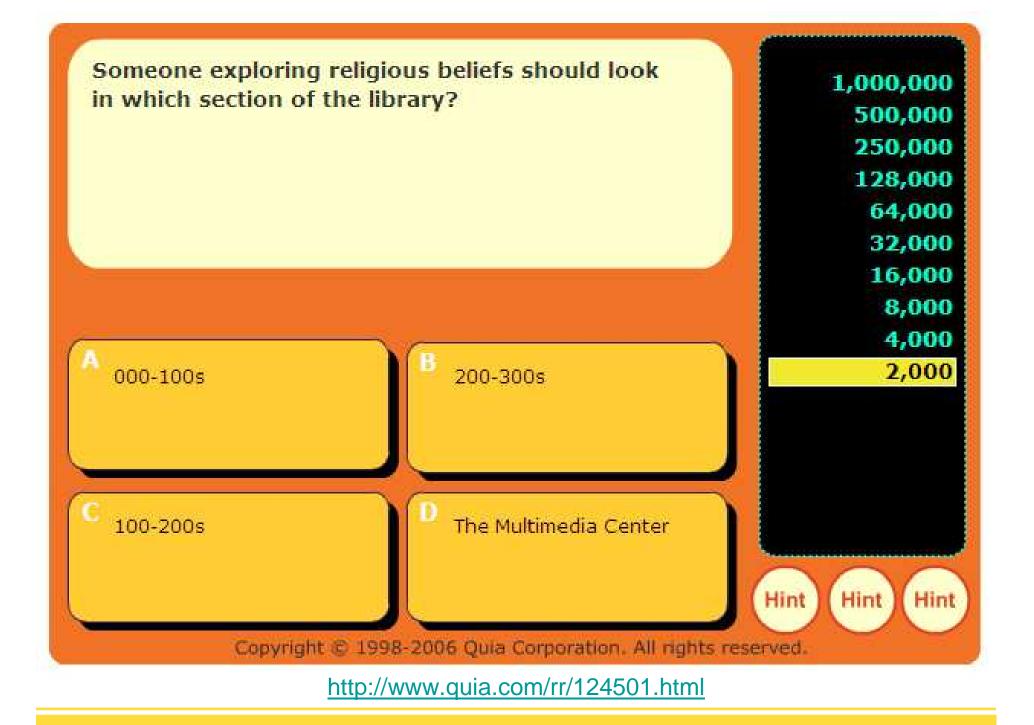


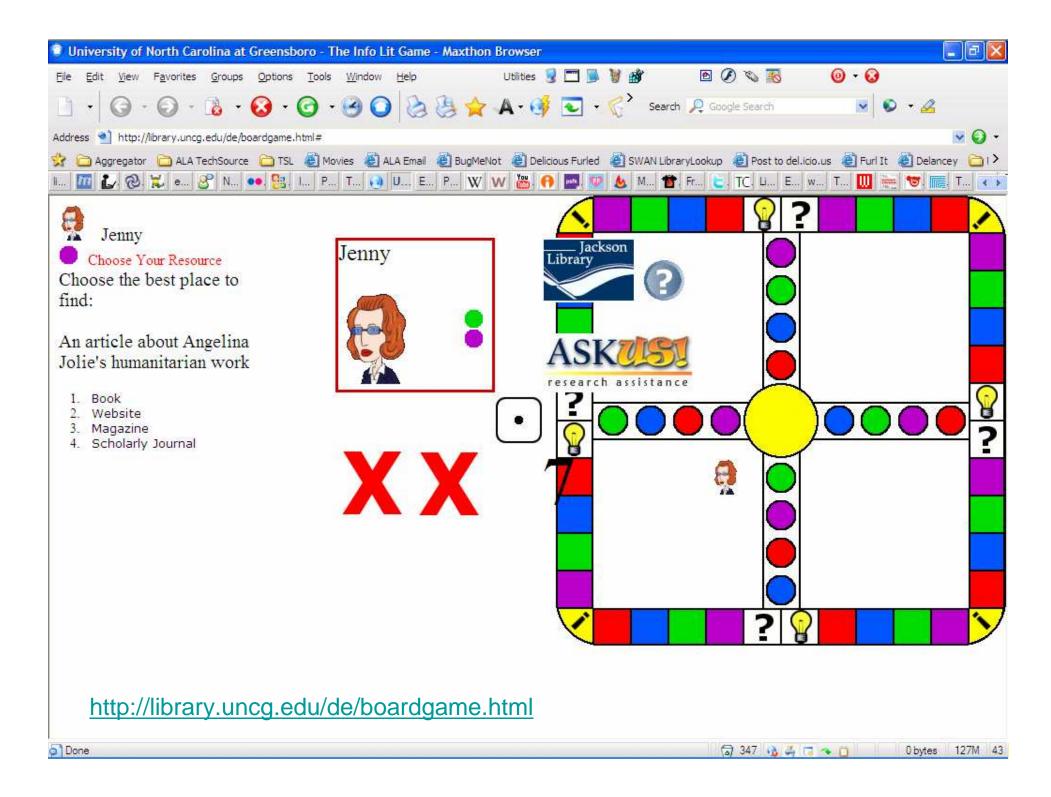
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Ninja Tag		Georgia Tec	
Information			
Event Info			
Name:	Ninja Tag		
Tagline:	Tag with a twist - and ninjas!		
Host:	RATS Week CeLIBration		
Type:	Sports - Pick-Up		
Time and Pla	Ce.		
Date:	Saturday, August 19, 2006		
Time:	8:00pm - 11:00pm		
Venue:	Georgia Tech Libraries - meet in lobby area next to sign.	Add to My Events	
		Report Event	
Description		Other Information	
The Lot a second	combination of capture the flag, flag football, and tag. Each 8-	other miormation	
person team w environment th	Il have tags to be removed by the opposing team in a maze at requires stealth and cunning - thanks to strobes and black ention obstacles. The team with the most left standing at the	 Guests are allowed to bring friends to this event. 	
end of the gan	e, or last one standing, wins movie tickets for Atlantic Station.	Other Invites	
	shifts of 8-people teams, starting at 8, 9, and 10pm. RSVP as a lually - we'll place or add until we're up to 8!	Maybe Attending	
group of indeed		15 people might show up. See A	
We recommend	dark clothes		
Photos			
	otos. See A	1	
Displaying 3 ph			
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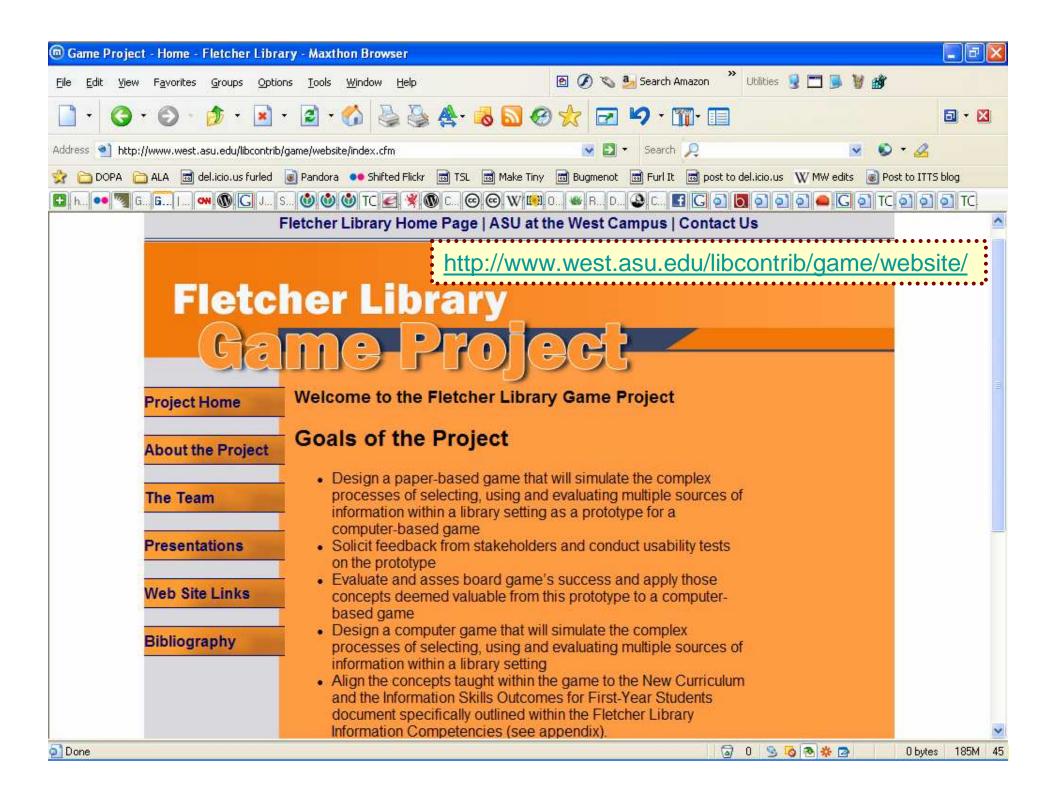
http://theubiquitouslibrarian.typepad.com/the_ubiquitous_librarian/2006/08/ninja_tag_the_g.html

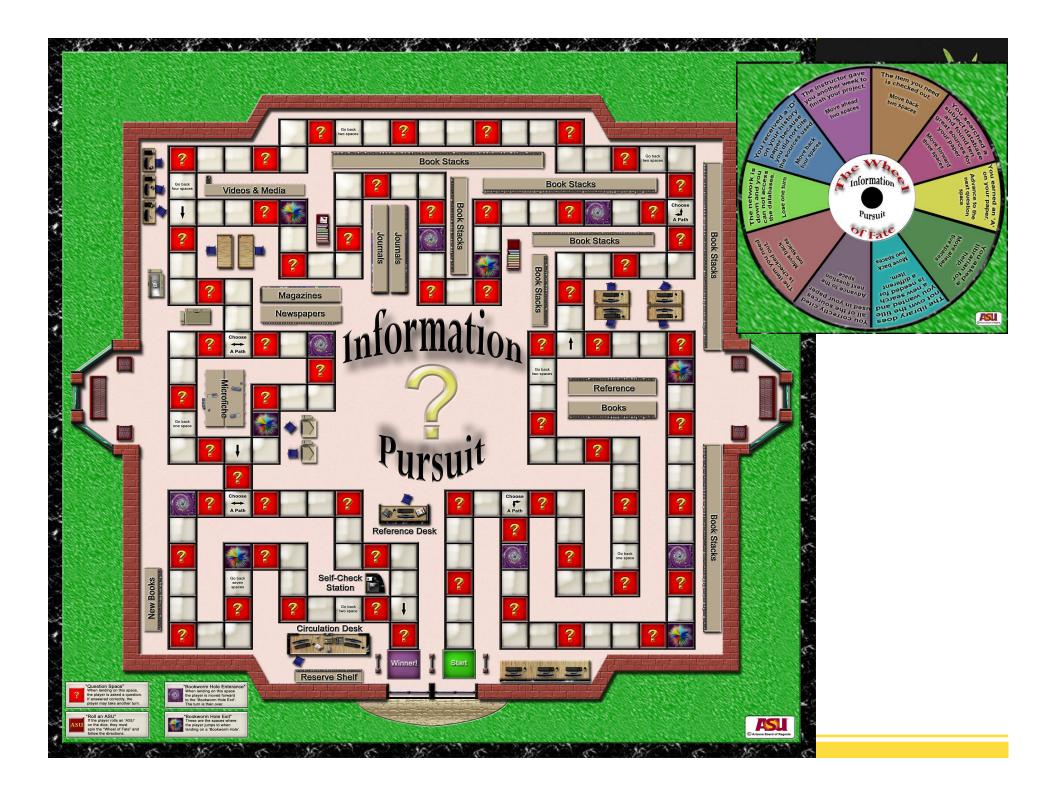


- Collection development
- Support materials
- Reader's advisory
- Open play
- Tournament play
- Bibliographic instruction











Arizona State University, West Campus

http://www.west.asu.edu/libcontrib/game/internet-librarian/InternetLibrarian.ppt



information ? Pursuit You need to find articles and background information in order to make a presentation. Which resources are <u>best</u> to use?

- a. Web sites you find using Google
- b. Books and encyclopedias
- c. A combination of library resources including journal and newspaper articles and books

Answer: c. A combination of library resources including journal and newspaper articles and books

Your instructor placed some articles on reserve for your class to read. You can:

- a. Access them online
- b. Go to the Circulation Desk to check them out
- c. Either A or B

Answer: c. Either A or B





"It was fun! I didn't fall asleep or anything"

"Much better that just a lecture"





"I like the game!! Does Milton Bradley make that one?"



Arizona State University, West Campus

http://www.west.asu.edu/libcontrib/game/internet-librarian/InternetLibrarian.ppt





- Collection development
- Support materials
- Reader's advisory
- Open play
- Tournament play
- Bibliographic instruction
- Participation gap



Digital Media and Learning



An occational paper on digital mecha and learning

Confronting the Challenges of Participatory Culture: Media Education for the 21st Century

Henry Jenkins, Director of the Comparative Media Studies Program at the Massachusetts Institute of Technology

with

Katle Clinton Ravi Purudotma Alice J. Robinson Margaret Weigel

MACARTHUR Theybard and General Disarders Transferre

http://www.digitallearning.macfound.org/atf/cf/{7E45C7E0-A3E0-4B89-AC9C-E807E1B0AE4E}/JENKINS_WHITE_PAPER.PDF





How Much Is this Going to Cost?



Free to No Cost

- Worth Public Library
 - Food & drinks
 - Projector/TV
 - Donated trophy
 - Staff time
 - Electricity





Middling Costs



- A single console Playstation 2 or GameCube = \$100-\$120
- Special controllers such as dance pads or guitars = \$80-\$200

– Plus the "free" list



http://theshiftedlibrarian.com/archives/2007/03/06/ddr not just for libraries.html



Pull-Out-All-the-Stops Costs

- Multiple consoles, multiple copies of games
- Networking equipment
- Prizes
- PR

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iyer Info	BACK TO GT FRONT PA	IGE]				Single	Player Leaderboard	
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aderboard	Place Player Name	Total		<u></u>	Points		Player Name TurtlePerson2*	Points 6600
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	3 <u>Mike S</u> 4 <u>Pwnerer</u> 5 <u>Bad driver</u>	5950 5920 5420	Top Mer	and and a second		5 6	Bad driver * Omega*	5420 5255
	6 <u>Omega</u> 7 <u>D-Rex</u>	5255 5145		oachimaru	6345 pts. 5950 pts.	7 8 9	D-Rex* FRIEDjellyWALNUT Dale W*	5145 * 4860 4675
	8 FRIEDjellyWALNUT 9 Date W 10 Sir Ducksalot	4860 4675 4645	Omega FRIEDjel Other M	IVWALNUT	5255 pts. 4860 pts.	10 11	Sir Ducksalof* Doomblaze*	4645 4540
	11 Doombiaze 12 Pickwick The Second	4540 4265	Juggleg That oth	<u>uy</u> er quy	2965 pts. 1550 pts.	12 13 14	Pickwick The Secon lain* lima bean*	nd* 4265 4255 3670
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	16 <u>life is viewtiful</u> 17 <u>johninabox</u>	3505 3160	Clan Reci Clan Reci	ruitment Bonus ruitment Bonus	501 pts. 501 pts.	17 18 19	johninabox* Juggleguy* Blue Monkey*	3160 2965 2695
	18 <u>Juqqlequy</u> 19 <u>Blue Monkey</u> 20 Snowman	2965 2695 2660		e Champion e 3rd Place	4000 pts. 2000 pts.	20 21	Snowman* Money Maker*	2660 2625
	21 Money Maker 22 swordmaster	2625 2620	de			22 23 24	swordmaster* Tub O Lard* Evil Bus Driver*	2620 2590 2560
	23 <u>Tub O Lard</u> 24 <u>Evil Bus Driver</u> 25 <u>Hung Lo</u>	2590 2560 2555	2	Bro's And Co.	28365	25 26	Hung Lo* Chubbles*	2555 2230
	26 <u>Chubbles</u> 27 <u>Ben D</u>	2230 2210	Top Mer	ð -		27 28 29	Ben D* Cydian* Kwik-E-Mart*	2210 2200 2050

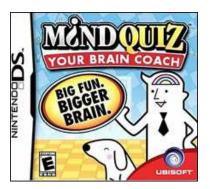


The Future



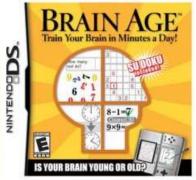


Nintendo DS



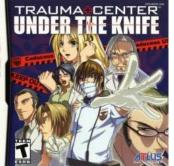








NINTENDODS









Nintendo Wii

Wii Trailer 1

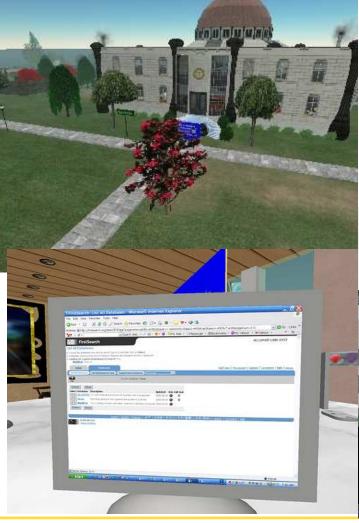




http://www.youtube.com/watch?v=73yDRm8KaWY



Second Life Library Project



Library of Congress Exhibit Now Open In Second Life



"The Library 2.0 has been working with the Library of Congress on a Declaration of Independence display that was officially announced and which opened yesterday on Info

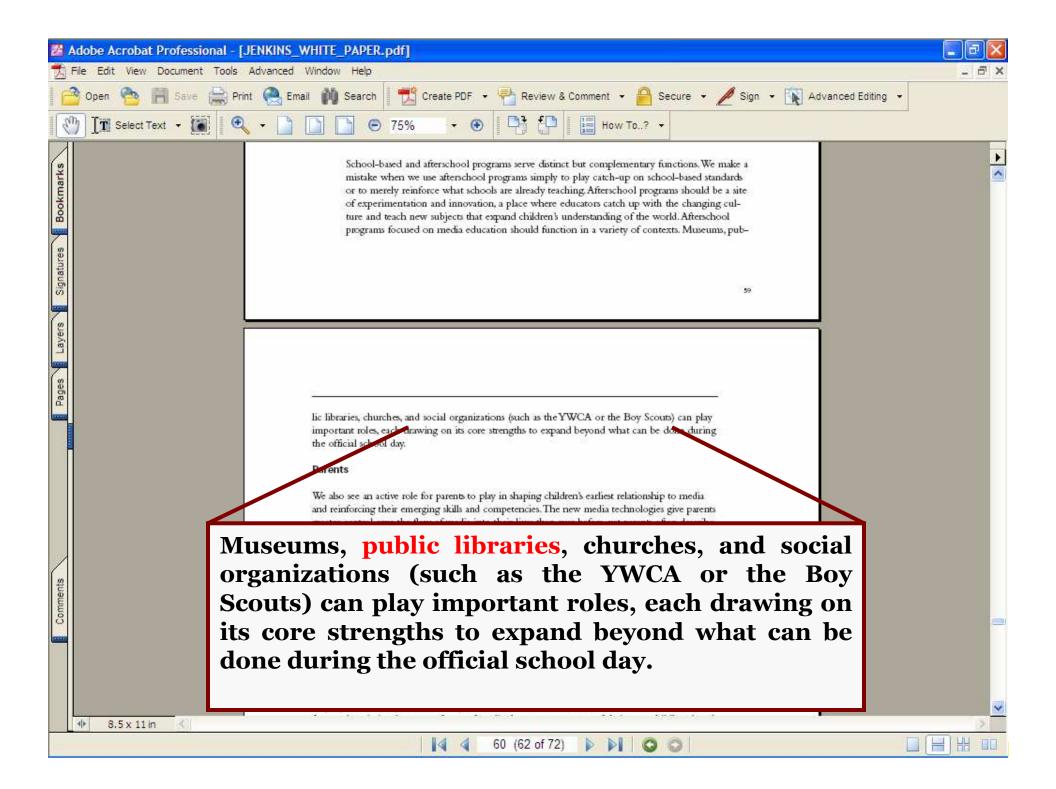








Screenshot by Sarah Houghton-Jan





Adopt the Gamer Ethos

- Play
- Try
- Experiment
- "Good enough"
- Team-based approaches that utilize individual strengths



Further Reading

- "Meet the Gamers" <u>http://www.libraryjournal.com/article/CA516033.html&</u>
- What Video Games Have to Teach Us about Learning and Literacy – James Paul Gee
- Got Game: How the Gamer Generation Is Reshaping Business Forever – Beck and Wade
- Gaming and Libraries: Intersection of Services (me) http://www.techsource.ala.org/ltr/gaming-and-librariesintersection-of-services.html
- Eli Neiburger's book June 2007, ALA Editions





Further Resources

- 2007 ALA TechSource Gaming, Learning, & Libraries Symposium (July 22-24) – <u>http://gaming.techsource.ala.org/</u>
- LibGaming Google group -<u>http://groups.google.com/group/LibGaming/</u>
- Game On: Games in Libraries -<u>http://libgaming.blogspot.com/</u>
- More at http://www.libsuccess.org/index.php?title=Gaming

Two URLs for free games

- <u>http://www.animeted.org/4librarians/video-games/Video-games-mmorpg.htm</u>
- <u>http://goodexperience.com/games/</u>



Questions ?



Jenny Levine American Library Association jlevine@ala.org The Shifted Librarian AIM: cybrarygal Second Life: Cielo Paris